

Boehringer Ingelheim
BI Academy
September 30<sup>th</sup>, 2020
Online Event

Registration deadline: September 22nd!

Register here to the panel and breakout sessions:

Details to be sent to registered participants

**BI** Academy registration

## **BI Academy**

An open forum panel discussion – an opportunity for small start-ups, early stage companies, and academic groups to participate and learn in conversation with BI and its guests, how to work with industry, scientifically and business-wise. Join in conversation around scientific expectations regarding value driving experiments, driving value along the development path, attractive indications and subpopulations. The BI Academy will provide you real-world information that you can use for your future partnering efforts.

# Panel topic: What makes an attractive partner/asset

Innovative high quality science – check. Unbeatable leadership team – check. Ready for partnership or fund raising – check.

When start-up companies or academic groups reach this crossroad, getting potential partners and investors to see your company value is critical. BUT, perception is everything. How do you know potential partners and investors value your company the same way you do? One way to know is to understand what they consider hot button issues. Come join us for a panel discussion with some of BI's senior level executives in R&D and Business Development, and experience entrepreneurs to find out more about what makes a company attractive from both collaboration and investment perspectives.

#### Panel speakers:

- Research & Development
- Business development
- From BI's Animal Health and Human Pharma Business Units
- Biotech companies working in Animal and Oncology therapeutics

## During this session we will explore:

- · What should a Data Package include;
- What would each of our panelists like to see more of, less of or not see at all;
- What are the critical topics in the decision-making process that drive a go/no go decision to partner or invest

#### In collaboration with:



#### For more information visit:

https://www.boehringer-ingelheim.com/grass-roots-partnering/programs-and-events/boehringer-ingelheim-academy

